

## Publication – Bloomberg

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Business Wire

DALLAS -- July 25, 2023

Cigniti Technologies, the world's leading AI & IP-led Digital Assurance and Digital Engineering services company, is delighted to announce that for the first time that its IP, Zastra™, has been recognized as one of the notable vendors in Forrester's report titled "The Computer Vision Tools Landscape, Q2 2023."

Zastra™, Cigniti's Computer Vision (CV) Platform offering is identified in the report as a general purpose foundation, built to be extensible, that can be used to build any type of application. As an Enterprise-grade Annotation & Collaboration Platform for Digital Engineering services, Zastra™ employs advanced Active Learning techniques, reducing annotation efforts by up to 70% while ensuring top-notch detection, classification, and segmentation of image and video datasets.

The report states that "Computer vision technologies are still evolving – with advances in modeling, data labeling, and tool development continuing to push this space forward decades after its first emergence. CV tools can offer state-of-the-art technologies and provide use-case-specific functions that make pervasive AI possible. Hyperscalers are promoting computer vision services as an extension of their AI/ML platforms. Pure-play vendors have prioritized verticals and are expanding coverage to more types of customers. Tech leaders and business professionals will face a plethora of vendor options and should pay attention to the market dynamics."

Srikanth Chakkilam, Chief Executive Officer, Cigniti Technologies, said, "According to recent reports, the majority of companies with data and analytics decision-makers who are adopting AI technologies are planning to boost their investments in computer and machine vision in the upcoming year. From enhancing medical diagnoses to improving quality control in manufacturing, Computer Vision is transforming operations and unlocking new opportunities across industries. For us, this recognition further bolsters Zastra™'s industry-proven capabilities as a computer vision tool that helps global organizations harness the power of AI in their digital transformation journeys."

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## Publication – Financial Times

### FINANCIAL TIMES

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## Publication – Yahoo finance

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## Publication – Seeking Alpha

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[Access the full report here.](#)

#### About Cigniti Technologies:

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## Publication – Newsnow



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