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Business

Cigniti Technologies Appoints Jayabrata Nag as VP & Global Head of Partnership and Alliances

April 8, 2021, 6:30 PM GMT+5:30

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Cigniti Technologies Appoints Jayabrata Nag as VP & Global Head of Partnership and Alliances

Business Wire

DALLAS -- April 8, 2021

Cigniti Technologies, world's leading Independent Quality Engineering & Software Testing services company, today announced the appointment of Jayabrata Nag as their Vice President and Global Head of Partnership and Alliances, responsible for building strategic partnerships that contribute to the overall growth and expansion of the company.

Jayabrata comes with 22 years of experience as an accomplished partnership, strategy, marketing and business development leader with a proven track record in leading high-impact strategic initiatives across global markets. When engaging Fortune 500 enterprises as well as born-digital start-ups, he focuses on enterprise IT products and services addressing Digital transformations, Data and Analytics led competitive advantages, Hyperautomation benefits, experience enrichment through Conversational Computing with AI driven NLP, Cybersecurity, and Hybrid Cloud technologies. He has delivered strong consistent results for global IT leaders such as HCL Technologies and Infosys across multiple verticals including BFSI, Healthcare, Life Sciences, Media & Entertainment, Education, and other industries.

Announcing on Jayabrata's appointment, Srikanth Chakkilam, CEO at Cigniti said, "at Cigniti, we have been working with several leading tool vendors to offer better solutions to our clients. The hiring of Jayabrata is a strategic one as we aim to institutionalize the partnerships with these vendors that would help exponential business growth. We have also identified few business partners based on growth and long-term strategy of the company to generate revenue through these channels by building capability and GTM plans."

Jayabrata holds an MBA in Marketing from IMI, New Delhi, India.

About Cigniti: Cigniti Technologies is a Global Leader in Independent Quality Engineering & Software Testing services. Cigniti's 2,700+ experienced professionals are spread across US, UK, Canada, Australia, India, UAE, and South Africa. We are a strategic quality engineering partner for leading global organizations and assist them in accelerating time-to-market by predicting and preventing unanticipated failures, leveraging AI-driven, proprietary Continuous Testing & Test Automation solutions, with customer-centricity at the core of the transformation. Our test offerings are Quality Engineering, Advisory & Transformation, Digital Assurance, and Quality Assurance solutions.

View source version on businesswire.com:
<https://www.businesswire.com/news/home/20210408005425/en/>

Contact:
Midhun Pingili, Midhun.pingili@cigniti.com

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Publication – Financial Times

The image is a screenshot of a news article from the Financial Times. At the top, the Financial Times logo is displayed in a large, serif font. Below the logo is a navigation bar with links for HOME, WORLD, US, COMPANIES, TECH, MARKETS, CLIMATE, OPINION, WORK & CAREERS, LIFE & ARTS, and HOW TO SPEND. Below this is a sub-navigation bar with links for MARKETS > MARKETS DATA > COMPANY ANNOUNCEMENTS. The main heading of the article is "Company Announcements" in a large, bold, sans-serif font. Below this is the sub-heading "Cigniti Technologies Ltd, Cigniti Technologies Ltd" in a smaller, red font. The main title of the article is "Cigniti Technologies Appoints Jayabrata Nag as VP & Global Head of Partnership and Alliances" in a large, bold, sans-serif font. Below the title is a row of social media sharing icons for Twitter, Facebook, LinkedIn, Google+, and Pinterest, followed by icons for a link and a printer. The article text begins with "DALLAS--(BUSINESS WIRE)--Apr. 8, 2021-- Cigniti Technologies, world's leading Independent Quality Engineering & Software Testing services company, today announced the appointment of Jayabrata Nag as their Vice President and Global Head of Partnership and Alliances, responsible for building strategic partnerships that contribute to the overall growth and expansion of the company." The text continues with a paragraph about Jayabrata's 22 years of experience and a quote from Srikanth Chakkilam, CEO at Cigniti, regarding the strategic importance of the appointment. The article concludes with a sentence stating that Jayabrata holds an MBA in Marketing from IMI, New Delhi, India.

Publication – The Wall Street Journal

57 0.17% ▲ S&P 500 4097.17 0.42% ▲ Nasdaq 13829.31 1.03% ▲ U.S. 10 Yr -2/32 Yield 1.652% ▼ Crude Oil 59.57 0.05% ▼ Eur

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PRESS RELEASE

Cigniti Technologies Appoints Jayabrata Nag as VP & Global Head of Partnership and Alliances

April 8, 2021 9:48 am ET

 PRINT  TEXT

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Publication – CNN Money

The screenshot shows a CNN Money article page. At the top, there is a navigation bar with the CNN logo, 'Money' text, and links for 'Video' and 'Portfolio'. Below this is a secondary navigation bar with links for 'Home', 'Business', 'Markets', 'Investing', 'Economy', 'Tech', 'Personal Finance', 'Small Business', 'Luxury', and 'Media'. The article content includes a timestamp 'April 08, 2021 09:00 AM Eastern Daylight Time', a title 'Cigniti Technologies Appoints Jayabrata Nag as VP & Global Head of Partnership and Alliances', and a lead paragraph starting with 'DALLAS--(BUSINESS WIRE)--Cigniti Technologies, world's leading Independent Quality Engineering & Software Testing services company, today announced the appointment of Jayabrata Nag as their Vice President and Global Head of Partnership and Alliances...'. The article continues with a detailed biography of Jayabrata Nag and a quote from Srikanth Chakkilam, CEO of Cigniti. It also includes an 'About Cigniti' section and a 'Contacts' section with the email 'Midhun.Pingili@cigniti.com'. The Cigniti logo is visible at the bottom left of the article content.

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CNN Money ▶ Video Portfolio

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April 08, 2021 09:00 AM Eastern Daylight Time

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Contacts

Midhun Pingili, Midhun.pingili@cigniti.com

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Publication – Yahoo Finance

The screenshot shows a Yahoo Finance article from BusinessWire. The article is dated Thursday, April 8, 2021, at 6:30 PM, with a 2-minute read time. The main headline is "Cigniti Technologies Appoints Jayabrata Nag as VP & Global Head of Partnership and Alliances". The article text states that Cigniti Technologies, a world-leading Independent Quality Engineering & Software Testing services company, has appointed Jayabrata Nag as its Vice President and Global Head of Partnership and Alliances. Jayabrata Nag has 22 years of experience in partnership, strategy, marketing, and business development. The article also mentions the appointment of Srikanth Chakkilam as CEO and provides information about Cigniti's global presence and services.

Quote Lookup: 534758.BO 0.00% CIGNITTEC.NS +6.63%

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3. China halts new enrollments at business school backed by Jack Ma: FT
4. Oil Heads for Weekly Loss as Covid Resurgence Drowns Out Saudis
5. UPDATE 1-Green, amber or red: UK to classify travel destinations in May

Contacts: Midhun Pingili, Midhun.pingili@cigniti.com

Publication – Market Watch

The image is a screenshot of a MarketWatch press release article. The page has a dark navigation bar at the top with the MarketWatch logo and various menu items like 'Latest', 'Coronavirus', 'Watchlist', 'Markets', 'Investing', 'Barron's', 'Personal Finance', and 'Economy'. Below the navigation bar, the article is categorized as a 'Press Release'. The main headline is 'Cigniti Technologies Appoints Jayabrata Nag as VP & Global Head of Partnership and Alliances'. The publication date is 'Published: April 8, 2021 at 9:00 a.m. ET'. There are social media sharing icons for email, Facebook, Twitter, LinkedIn, and YouTube. A notification bubble shows '0' and there are icons for printing and font size adjustment. The article text is as follows:

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MarketWatch • Latest Coronavirus Watchlist Markets Investing Barron's Personal Finance Economy

Press Release

Cigniti Technologies Appoints Jayabrata Nag as VP & Global Head of Partnership and Alliances

Published: April 8, 2021 at 9:00 a.m. ET


The MarketWatch News Department was not involved in the creation of this content.

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Publication – Business Wire



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April 08, 2021 09:00 AM Eastern Daylight Time

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Publication – Business Diary



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CIGNITI TECHNOLOGIES

MUMBAI: 534758

Headquarters: ,

Website: <http://www.cigniti.com/>

CEO:

Employees:

Revenues: (0)

Net Income: (0)

April 08, 2021 09:00 AM Eastern Daylight Time

CIGNITI TECHNOLOGIES APPOINTS JAYABRATA NAG AS VP & GLOBAL HEAD OF PARTNERSHIP AND ALLIANCES

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Publication – Financial Content



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Cigniti Technologies Appoints Jayabrata Nag as VP & Global Head of Partnership and Alliances

By: [Cigniti Technologies](#) via [Business Wire News Releases](#)

April 08, 2021 at 09:00 AM EDT



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Publication – Boston Herald

The screenshot shows the top of a news article on the Boston Herald website. The header includes the Boston Herald logo, navigation links for News, Sports, Entertainment, Lifestyle, Obituaries, Opinion, and Radio, and utility links for Weather, E-Edition, Subscribe, and Sign Up for Newsletters. Below the header is a search bar and a navigation menu for Markets, Stocks, Funds, and Tools. The main content area features the article title, author information, date, and the Cigniti logo. The article text describes the appointment of Jayabrata Nag and provides background on Cigniti Technologies.

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Cigniti Technologies Appoints Jayabrata Nag as VP & Global Head of Partnership and Alliances

By: Cigniti Technologies Via Business Wire News Releases April 08, 2021 at 09:00 AM EDT

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