

APAC CIO Outlook 25 MOST PROMISING

# QA/TESTING

## SOLUTIONS PROVIDERS - 2015

**T**he proliferation of web and mobile applications and its expanding use in our daily lives has created a breakthrough for new technologies. In this digital era, the urge to reach customers through apps have transformed businesses and solved bottlenecks in customer service. However, these web-based, mobile and cloud-based applications can turn increasingly vulnerable to security breaches and impact how businesses perform. Relying solely on the creative and functional aspect during application development is not a criterion anymore for running any successful product company. It would be highly expected from organizations of the future to take a step forward and place security as the single most important business concern.

An effective testing technique ensures the delivery of the right kind of software to clients that fulfills their requirements. Any defects in the testing cycle will introduce companies to expensive, time consuming and poor quality products. It has therefore become critical to rigorously perform security monitoring in almost all components of the general testing processes and infrastructure that could help mitigate risks. The APAC region has emerged as a new market as a result of global technology and commercial boom. On the plunge of becoming one of the key industrial and commercial zones globally, the significance in delivering the right technology for the right business has become mandatory. Quality Assurance Testing industry is thus seeing an imperative impact and leveraging growth in the technology sphere. More and more QA Testing corporations are coming up to meet the escalating demands of the corporate sector. Finding and appointing specialized service providers to conduct QA Testing for the corporations has thus become important.

The current edition of APAC CIO Outlook brings to you “25 Most Promising QA/Testing Solutions Providers.” The list highlights some of the most prominent QA Testing solutions providers in the industry who are capable of steering their clients towards excellence by supporting them beyond advisory level. The proposed list envisages aiding individuals and corporations to choose a felicitous QA partner, who meets their specific requirements and helps organizations overcome additional testing costs and unexpected software failures, and builds a platform for reliable testing infrastructure.

# Cigniti Technologies:

## Ensuring Quality through Independent Testing Services

**Q**uality and testing are two terms that have evolved over the years with the advent of technology. While quality remains a necessity to be maintained in every process or product, testing earmarks the assurance of the desired standards maintained in any process, product or facility. One such segment where the significance of testing remains crucial is software. Software testing is a process that demands impeccability and technical prowess. An organization that has always succeeded in delivering the best in terms of software testing is Cigniti Technologies. The company offers independent software testing services and solutions across North America, Europe and the APAC region. The organization initially hit the market in 1998 with the name of Chakkilam Infotec has an IT services company. Later in the year 2011, after acquisition of U.S. testing consultancy Cigniti Inc., it was renamed as Cigniti Technologies.

Cigniti Technologies leads the QA space with unparalleled year on year growth of 50 percent

### Specialised Testing Services

The organization was founded by C V Subramanyam with the objective to offer end-end independent software testing services. Ever since the inception, it emphasised on everything from test planning, test design, test automation to execution and reporting. The company maintains an extended service portfolio which includes Quality Engineering, Advisory & Transformation, Next Generation Testing and Core services. Cigniti focuses on usage of enhanced technologies for the testing procedures so as to ensure maximum accuracy. Usage of intellectual property (“IP”) led testing services and Smart Tools has been playing a significant role in developing the organization into an eminent independent testing services company. Discussing the technology led approach, Mr. Srikant Chakkilam, Executive Director, Cigniti says, “In order to serve our clients’ emerging technology solutions that require integration with various components in a software ecosystem, we have invested in various cutting edge software testing labs including robotics test lab, cloud enabled performance test lab, smart meter and IOT, lab and enterprise mobile test lab.”

### Bringing the most Precise Testing Solutions to the fore

The founding stone of Cigniti Technologies was laid to deliver testing services that further ensure the development of flawless software products and applications. The organization seeks to build a better world with better software. In this direction, the IP led solutions have turned out well resulting in transformation of the scope and engagement of Software QA across verticals. The other major reasons that have enabled Cigniti to evolve as a key market player include its strategic partnerships and alliances with global leaders in software tools and test automation solutions. Over the years, the organization has multiplied its resources and technical competence to cater to the clients operating across BFSI, aviation, manufacturing, travel, hospitality, energy & utilities, healthcare & life sciences, media, technology and e-commerce sectors. The company has also reached out to the potential clients across the United States, the United Kingdom, India, Australia, ME, SEA and Canada. Some of the major clients served by Cigniti include Alfa Insurance, MagmaFincorp, Insuperity, Young Presidents’ Organization (YPO), Synovus and Purolator. Today the company also serves 40 of the global 2000 companies and has so far served 300 clients since its inception



Srikant Chakkilam,  
Executive Director

### The Journey Ahead

At present, Cigniti Technologies leads the QA space with unparalleled year on year growth of 50 percent on an average. In order to ensure significant rise in these figures, the company has been exploring potential opportunities in new verticals and geographical markets it can reach out to. In the recent years, Cigniti has turned to South East Asian and Middle East markets, where business is now flourishing. Besides, the organization has also been making significant investments into specialized infrastructure. In the years to come, Cigniti will explore expansion opportunities in various global markets through strategic acquisitions, partnerships and new services. It will also continue to focus on the existing key markets of North America, Europe, South Africa and APAC. **ACO**

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Company	Management	Description
3i Infotech Mumbai, India 3i-infotech.com	Madhivanan Balakrishnan CEO	A company that offers software solutions to banking, insurance, capital markets, asset & wealth management markets
AJQ Pty. Ltd. Sydney, Australia ajq.com.au	Anthony Quade Director	A QA testing firm that specializes in providing consulting, software testing, training & employment services
AccessHQ New South Wales, Australia accesshq.com	Tony Bailey CEO	A firm that offers QA, software testing, usability testing eye tracking, customer engagement testing and other services
Bugwolf Melbourne, Australia bugwolf.com	Ash Conway Founder & CEO	A firm that provides on-demand user acceptance testing and customer experience testing through the unique Bugwolf SaaS Platform, Vetted Marketplace, and Managed Tests
Cigniti Technologies Ltd. Hyderabad, India cigniti.com	C V Subramanyam Chairman & MD Srikanth Chakkilam Executive Director	An independent software testing services company operating across North America, Europe and APAC region
Cyara Melbourne, Australia cyara.com	Alok Kulkarni CEO & Founding Partner	A global market-leading provider of an omni-channel customer experience testing discovery and monitoring platform
Cybage Pune, India cybage.com	Arun Nathani CEO	A Consulting firm that specializes in outsourced product engineering services
Dilato Infotech Beijing, China dilatoit.com	Wutai Shi CEO	A company that offers Quality Assurance, SaaS & Cloud testing, Software Testing, QA Consulting and other services
DX Solutions Sydney, Australia dx.com.au	Peter Yialas CEO	A company that specializes integration, project services, testing, Engineering and Process & Business analysis
Equator Technologies Coimbatore, India equatortek.com	Vijay Karthik CEO	A company that offers web application development, Security Testing, Manual & Automation testing and other services
Experitest New Delhi, India experitest.com	Tal Barmier CEO	A company that provides QA tools for mobile DevOps
Girmiti Software Pvt. Ltd. Bengaluru, India girmiti.com	Sanjeev Patil, Founder & CEO Stanley David, Sr. Vice President	A leading provider of innovative technology and professional services specializing in providing NFC, Mobile, Payments, HCE, TSM, EMV and POS Kernel applications

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Haastra Consulting Singapore haastra.com	R. Mukunda Rajan Director	A global software testing solutions organisation that provides enterprise wide testing solutions including Test Process Consulting, Test Program Management, Business Process Testing and more
Honeydew Technologies Bengaluru, India honeydew-technologies.com	Eswar Rao CEO	A company that focuses on developing Datawarehouse and Business Intelligence solutions across verticals
imbus Shanghai Shanghai, China imbus.cn	Tilo Linz CEO	A firm that provides broad expertise in a range of quality assurance (QA) and testing services
iTech Labs Melbourne, Australia itechlabs.com.au	Geoff Nicoll Executive Marketing Manager & Principal Consultant	A leading provider of gaming systems compliance testing, enterprise and mobile applications testing
Mobilesoft Technology (HK) Limited. Hong Kong mobilesoft.com.hk	Simon Wong Business Development Officer	A firm providing project management, technical consultation, quality assurance, UX and UI design and app store optimization
Pole To Win Asia Pte. Ltd. Singapore poletowinasia.com	Tepei Tachibana President & CEO	A company providing services in Quality Assurance and Testing, Quality Engineering, Translation and Localization, Customer Support, and Onsite Services
QAHub Ahmedabad, India qahub.in	Amit Mistry Manager	A firm that specializes in manual testing, automation testing, mobile testing, web testing certification and app testing certification
Reactive Systems, Inc. Nagoya, Japan reactive-systems.com	Steve Sims CEO	A company that sells tools and services for embedded-software testing and validation
Revolution IT Melbourne, Australia revolutionit.com.au	Jamie Duffield CEO	A firm that specializes in software testing including technical & functional, project and portfolio management, business analysis, enterprise applications, crowd sourced testing and others
SHIFT, Inc. Tokyo, Japan softwaretest.jp	Masaru Tange CEO	A firm that provides quality software testing services with innovative tools and highly responsive services
Skiva Solutions Pty. Ltd. Sydney, Australia skiva.com.au	Anit Patel CEO	An IT consulting firm committed to providing the best in IT quality testing consulting, project management consulting and precision web development
WISESTONE Seoul, Korea wisestone.kr	Yeong Seok Lee CEO	A firm that provides software quality, consulting, software testing service, quality management solution
Wissen Infotech Pvt Ltd Bengaluru, India wissen.com	Subhakar Reddy Kurly Chairman	A company that provides remote infrastructure management services, QA & testing, and application development and maintenance tasks